



Fall/Winter Catalog 2007



“THINGS AND PEOPLE ARE
NOT ALWAYS AS THEY APPEAR.”
-Nerdy Tomato

CONTACT

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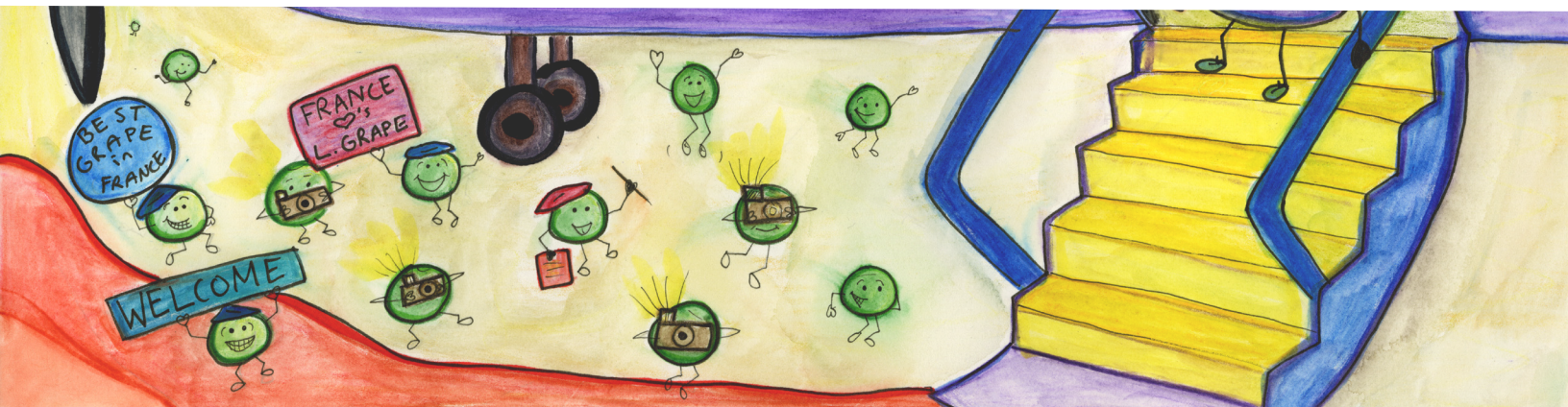
T: 917.848.6181

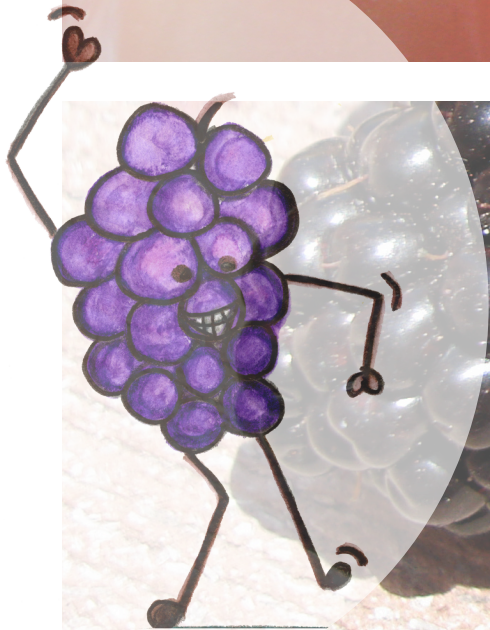
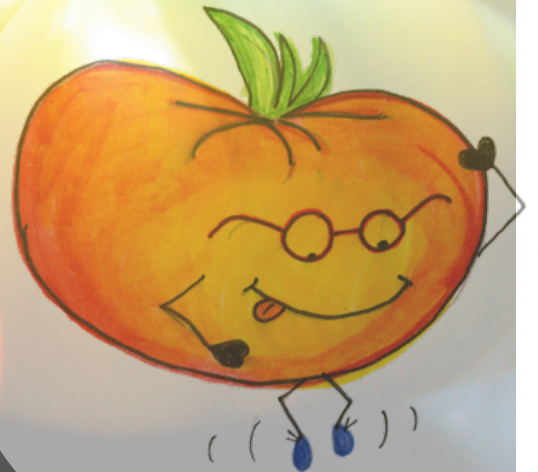
NEW YORK, NY 10012

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- pg.10 Greeting Cards BIRTHDAYS
- pg.12 Greeting Cards FRIENDS/THANKS
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FEATURED PRODUCTS

Opera-Singing Kiwi T-shirt

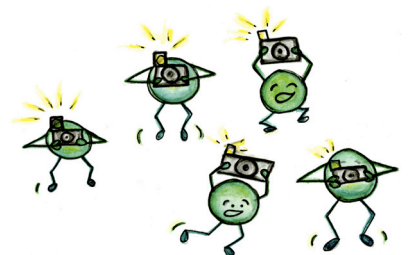


front: Kiwi back: La! La! La! La!'s in multiple colors

No Paparazzi Peas T-shirt



Available in white, green or pink
front: "No Paparazzi Peas" back: logo



Parachuting Blueberries Blue Cuff T-Shirt

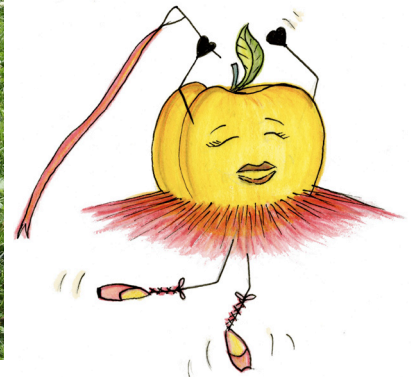


front: Blueberries back: logo

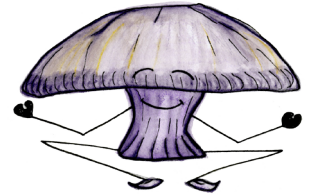


Prima Donna Apricot Pink Cuff T-shirt

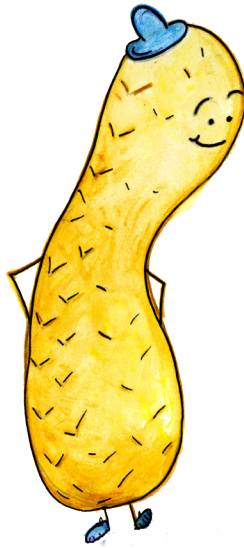
front:
Apricot
back: logo



Meditating Mushroom T-shirt
front: Triple Mushrooms
back: Mushroom
Available in: white



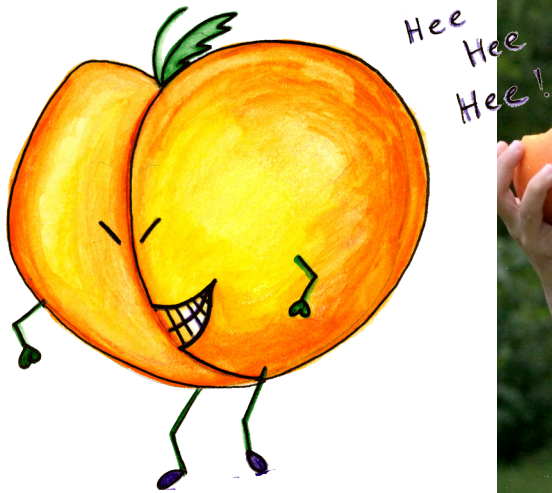
Shy Peanut T-shirt



front: Peanut back: Peanut Peeking
Available in: yellow, white

front: Peach
back: logo
Available in:
yellow, white

Sinister Peach T-shirt

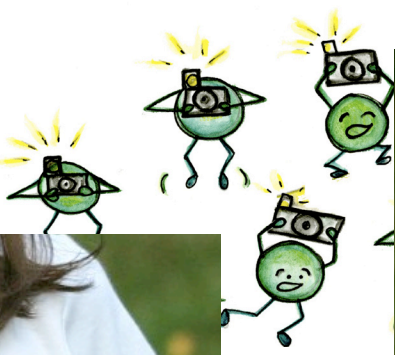


Giddy Banana

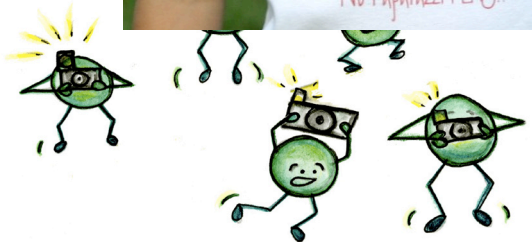


front: Banana
back: logo
Available in:
white

Hollywood Girls,
No Paparazzi Peas T-shirt



front: image back: blank
Available in: white, pink cuff/white (shown)



Nerdy Tomato
Ice Cream T-shirt



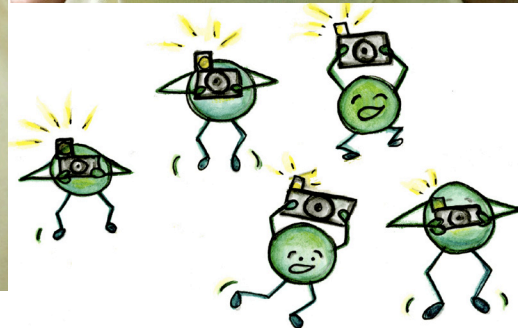
front: Image
back: blank
Available in:
white

Nerdy Tomato "Happy Place" T-shirt
Available in white



No Paparazzi Peas,
minimalist T-shirt

Available in:
white, yellow, pink,
blue, green



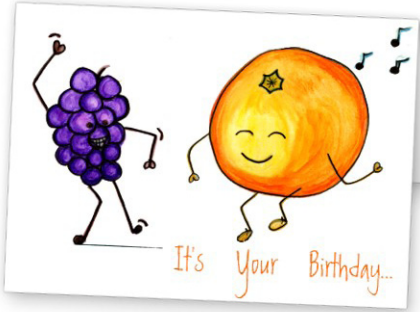
Political Pomegranate T-shirt



front: Pom
back:
triple Pom's
Available in:
pink, white



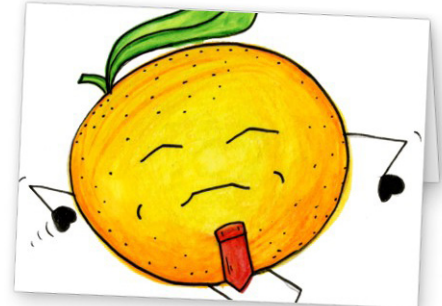
G R E E T I N G C A R D S
b i r t h d a y



Boogie Woogie Orange & Shake-it Blackberry
Go Crazy Birthday
#GC-B1

Giddy Goofy Giggly Birthday
#GC-B2

Rock On Birthday
#GC-B3



NT Balloon Birthday
#GC-B5



Boogie Woogie Birthday
#GC-B4

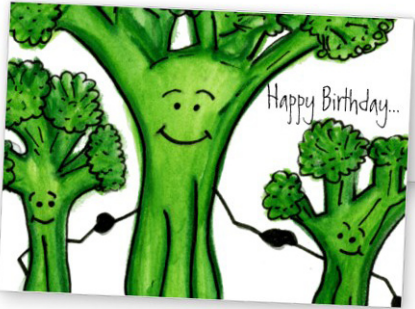
You're Juiced! Birthday
#GC-B6

All greeting cards are 5x7
Glossy Coat
Premium Ultra-heavyweight
(120#) card stock



100% PURE
FRESH
AND
LOVABLE!

GREETING CARDS
 birthday



...from the whole BUNCH of us!



The Broccoli Bunch

From the Bunch Birthday
 #GC-B7

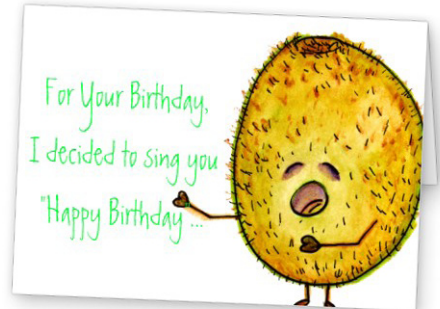


It's your Birthday....
 ...ZEN it out.



Meditating Mushroom

Meditating Birthday
 #GC-B8



For Your Birthday,
 I decided to sing you
 'Happy Birthday...'

...but then I remembered that I can't sing.
 (So this Opera-Singing Kiwi will have to do.)

Happy Birthday Anyways.



Opera-Singing Kiwi

Opera Kiwi Birthday
 #GC-B9



(I wrapped it myself.)
 Happy Birthday.

I Wrapped it Myself Birthday
 #GC-B10



It's Your
 Birthday...

...feel free to be a Prima Donna!
 Happy Birthday!



Prima Donna Apricot

Prima Donna Birthday
 #GC-B11



It's
 Your
 Birthday...

...feel free to Shake-It like a Blackberry!



Happy Birthday!

Shake-It Blackberry

Shake-it! Birthday
 #GC-B12

"BIRTHDAYS ARE A BOOGIE WOOGIE KIND OF DAY."
 -Boogie Woogie Orange

GREETING CARDS
 friends foes thanks



...we're quite the bunch of friends...



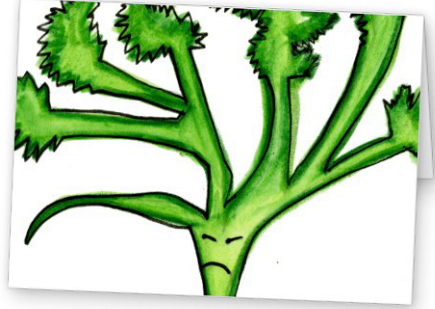
You Me Friends
 #GC-F1



Hee Hee Hee!



HeeHeeHee
 #GC-S1



...I messed up.



I messed up.
 #GC-S2

"I KNOW MY BEST FRIENDS BY THE SOUND OF THEIR GIGGLE."
 -Giggling Onion



...you can do it!

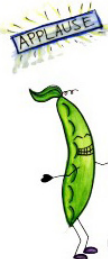


Keep it Up
 #GC-E1



(No applause sign needed.)

...Thank you



No applause sign needed.

#GC-T1



No one makes me giggle like you do!

(That's what friends are for.)



No one makes me giggle...

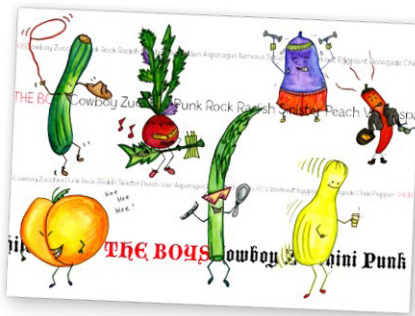
#GC-F2

GREETING CARDS

occasions



Ladies Close Blank
#GC-BL1



Guys Lines Blank
#GC-BL2



Giggling and Giddy Blank
#GC-BL3

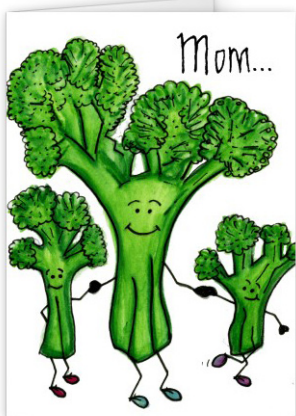


Guys Typecast Blank
#GC-BL4

"HOLIDAYS ARE ABOUT
DREAMING OF THE
POST-SKATING HOT CHOCOLATE"
-Little Last Grape



Grape Beach Blank
#GC-BL5



Mother's Bunch
#GC-M08

...You raised a great BUNCH of us!

Happy Mothers Day!

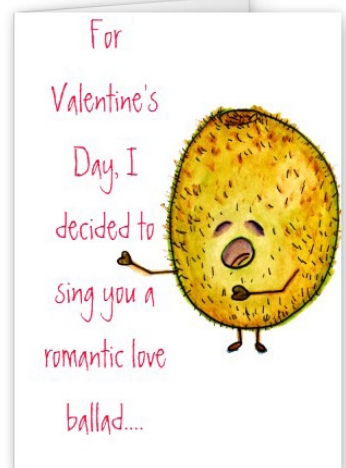


The Broccoli Bunch



Wishing all your holiday dreams come true...
Happy Holidays!

Grape Hot Choc. Holiday
#GC-HOL07



Opera Kiwi
V-Day
#GC-V08

but then I remembered that I can't sing...
(So this Opera Singing Kiwi will have to do...)

Happy Valentine's Day.



Opera Singing Kiwi

GREETING CARDS

congratulations



Cheers to you! Lemon
#GC-C1



No Paparazzi Peas! Congrats
#GC-C2



Giddy Congratulation:
#GC-C3



Cheers to you! Lemon
#GC-C1



No Paparazzi Peas! Congrats
#GC-C2

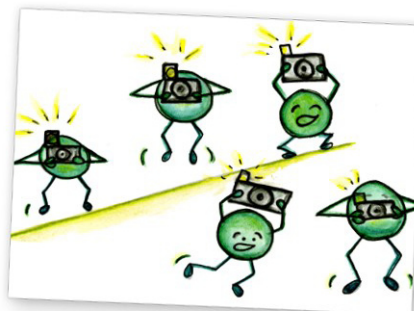


Giddy Congratulation:
#GC-C3



As you dream towards the future, congratulations on all you have accomplished so far!

NT Dream Big
#GC-C4



CONGRATULATIONS!!!
(Get ready for the paparazzi!)



Get ready for the Paparazzi!
#GC-C5



DREAM BIG!!!

Congratulations and Good Luck in the future.

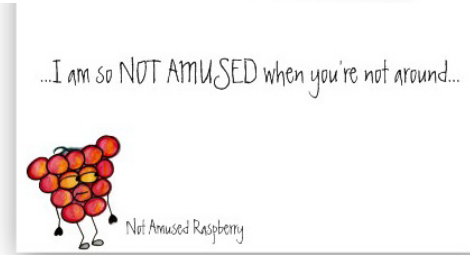
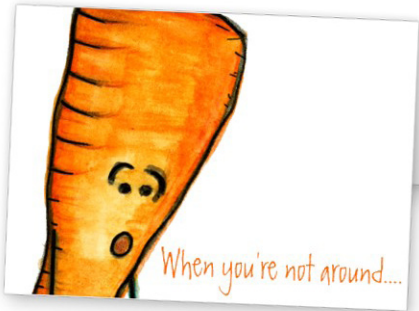


SP Dream Big
#GC-C6

"DAYDREAMS ARE WHERE HAPPINESS BEGINS."
-Little Lost Grape

GREETING CARDS

missing / thinking



Awkward Not Around
#GC-M1

Missing you Lost
#GC-M2

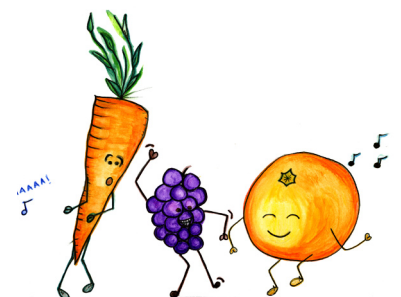
Not Amused Not Around
#GC-M3

All greeting cards are 5x7
Glossy Coat
Premium Ultra-heavyweight
(120#) card stock



Hello Blueberries
#GC-TH1

NT Twiddle Toes
#GCB-TH3



SP Thinking Smile
#GCB-TH2



G R E E T I N G C A R D S
c h a r a c t e r



Angry Parsley
#GC-CH1

Angry Parsley



Supermodel
Apple Core
#GC-CH2

Supermodel Apple Core



Vain Asparagus
#GC-CH3

Vain Asparagus

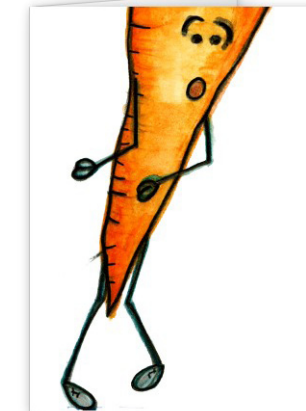


Giddy Banana
#GC-CH4

Giddy Banana



Likes Strolling
in the Rain
Avocado
#GC-CH5



Awkward Carrot
#GC-CH6

Awkward Carrot



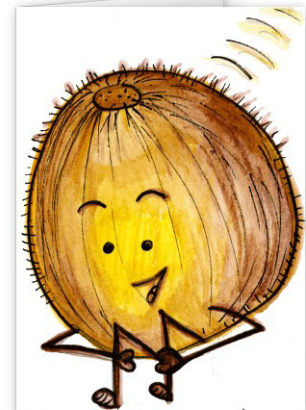
The
Broccoli Bunch
#GC-CH7

The Broccoli Bunch



South Beach
String Bean
#GC-CH8

South Beach String Bean



Cannonball
Diving Coconut
#GC-CH9

Cannonball Diving
Coconut

GREETING CARDS

character



Goofy Bellpepper
#GC-CH10

Goofy Bell Pepper



Parachuting Blueberries
#GC-CH11

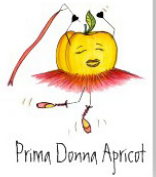


Popstar Cherry
#GC-CH12

Popstar Cherry



Prima Donna Apricot
#GC-CH13



Renegade Chili Pepper
#GC-CH14

Renegade Chili Pepper

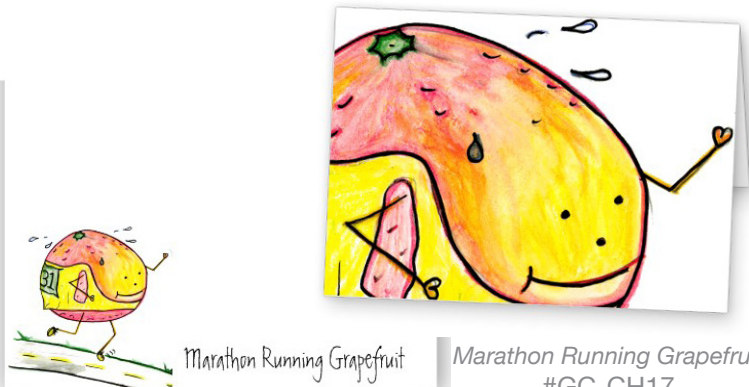


Little Lost Grape
#GC-CH15



Lounging Lemon

Lounging Lemon
#GC-CH16



Marathon Running Grapefruit

Marathon Running Grapefruit
#GC-CH17

GREETING CARDS

character



Nervous Squash
#GC-CH18



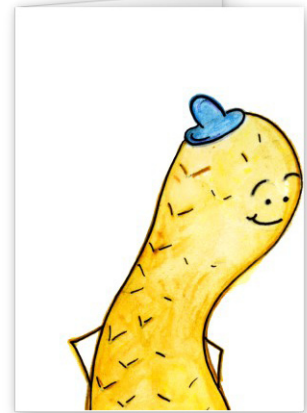
Nervous Squash



Personal Assistant Cucumber
#GC-CH19



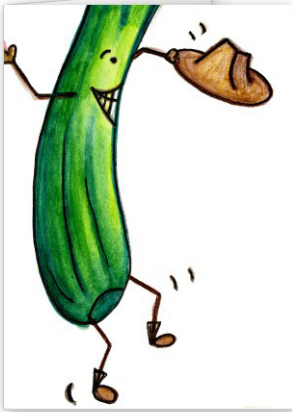
Personal Assistant Cucumber



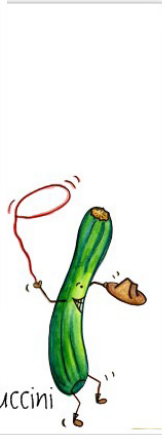
Shy Peanut
#GC-CH20



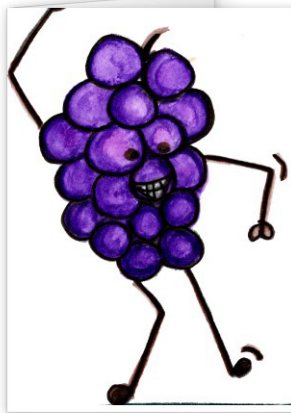
Shy Peanut



Cowboy Zucchini
#GC-CH21



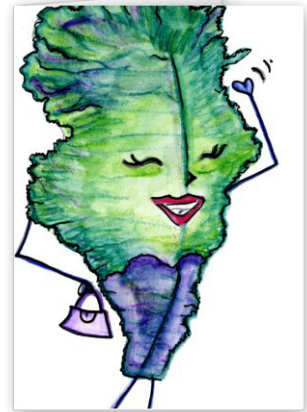
Cowboy Zucchini



Shake-it Blackberry
#GC-CH22



Shake-it Blackberry



Socialite Kale
#GC-CH23



Socialite Kale



Sinister Peach
#GC-CH24



Sinister Peach



Punk Rock Radish
#GC-CH25



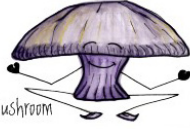
Punk Rock Radish

GREETING CARDS

character



Meditating Mushroom
#GC-CH26



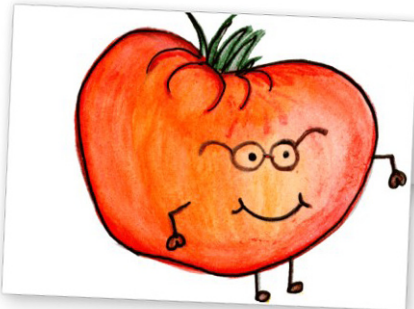
Meditating Mushroom



Giggling Onion
#GC-CH27



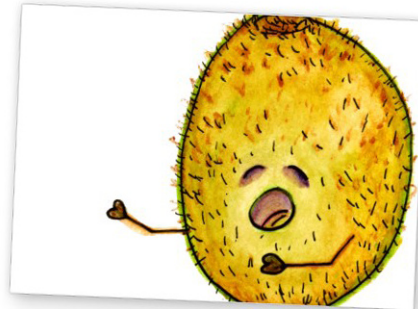
Giggling Onion



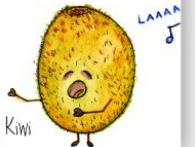
Nerdy Tomato
#GC-CH28



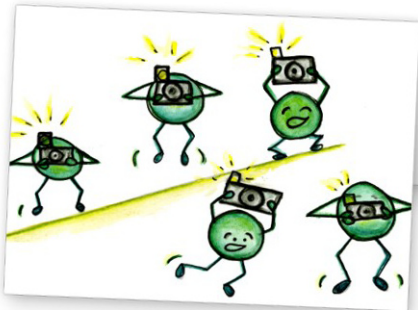
Nerdy Tomato



Opera Singing Kiwi
#GC-CH29



Opera Singing Kiwi



Paparazzi Peas
#GC-CH30



Paparazzi Peas



Boogie Woogie Orange
#GC-CH31



Boogie Woogie Orange



80's Workout Eggplant
#GC-CH32



80's Workout Eggplant



Not Amused Raspberry



Not Amused Raspberry
#GC-CH33

NOTE CARD PACKS

g l o s s y

NERDY TOMATO NOTECARD SETS

SET 1-DREAMY SET 2-GESTURES
 4"x5.6" Ultra-heavyweight (120#) card stock
 8 CARDS/ENVELOPES PER PACK
 4 DESIGNS/2 EACH



NT Gestures Notecard Set
 #NCPACK-NT2

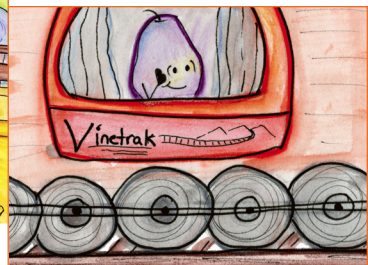
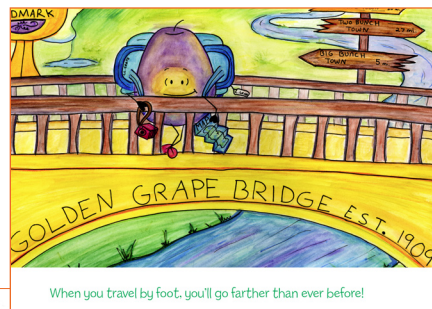
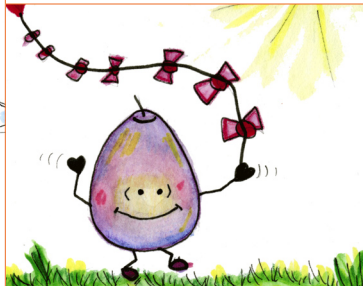


NT Dreamy Notecard Set
 #NCPACK-NT1

"DREAMS, BOOKS, SPACESHIPS, AND COOKIES,
 THERE'S NEVER ENOUGH!" -Nerdy Tomato

LITTLE LOST GRAPE NOTECARD SETS

SET 1-SEASONS SET 2-TRAVEL
 4"x5.6" Ultra-heavyweight (120#) card stock
 8 CARDS/ENVELOPES PER PACK
 4 DESIGNS/2 EACH



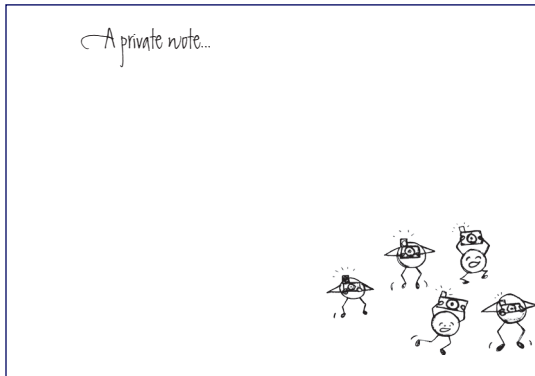
LG Travel Notecard Set
 #NCPACK-LG1

LG Seasons Notecard Set
 #NCPACK-LG1

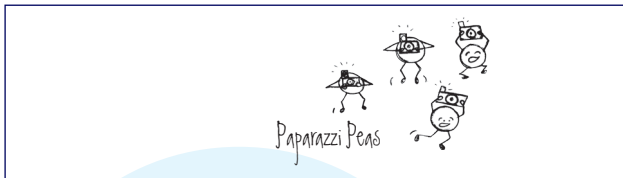
"IT'S OK TO GET LOST SOMETIMES."
 -Little Lost Grape

FLAT NOTE CARD BOXED-SET LETTER PRESSED

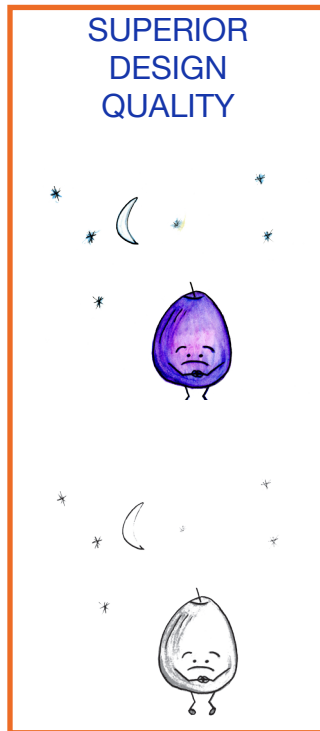
PP Private Note Letterpress
#NCP-PP1



green ink letterpress
(above-card, below-envelope)



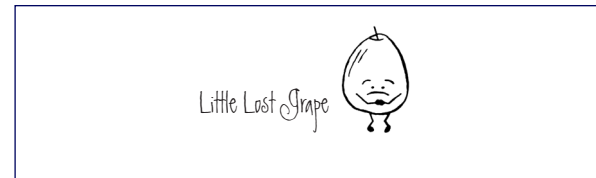
SUPERIOR
DESIGN
QUALITY



LG Little Note Letterpress
#NCP-LG2



lavender ink letterpress
(above-card, below-envelope)



GREETING CARDPACKS a s s o r t e d

ALL PACKS CONTAIN 10 CARDS/ENVELOPES

ALL BIRTHDAYS-ASSORTED #GCP-B

ALL FRUIT-ASSORTED #GCP-FRUIT

ALL VEGGIES-ASSORTED #GCP-VEG

CHARACTER BLANK- RANDOM ASSORTMENT #GCP-CHB

DOUBLE PACK! (20 CARDS) CHARACTER BLANK-

POSTCARD SPECIALS!

ANY BLANK CARD DESIGN CAN BE MADE INTO A POST CARD!
GLOSSY Ultra-heavyweight (120#) card stock
SEE FORM FOR ORDERING INSTRUCTIONS.

DISPLAY SPECIAL!

#D-200

200 CARDS 24 POCKET FLOOR RACK

#D-100

100 CARDS 12 POCKET COUNTER RACK

#D-50

50 CARDS 6 POCKET COUNTER RACK

BULK STARTER

#BULK-1

500 assorted cards

#BULK-2

1000 assorted cards
(Plus 15% off next order)

A P P A R E L S H I R T S

m e n / b o y s



M/B Angry Parsley Green
#T-M6



M/B Punk Rock Radish Blue
#T-M7



M/B Broccoli Bunch Green
#T-M8



M/B Sinister Peach Ringer
#T-M9



M/B Not Amused Rasp Ringer
#T-M10



M/B Opera Singing Kiwi
#T-M11

T S H I R T O R D E R O V E R V I E W

SIZES

INFANT 6 mos., 12 mos, 18 mos. 24 mos.

TODDLER 2T, 3T, 4T

YOUTH S-L

MEN S-XXL

WOMEN S-XL

T-shirt designs are customizable-upon request. Any character can be used as inspiration. Ask about options.

T-shirts are HIGHEST QUALITY transfer images-no 'screen decal' styles here!

Yumsies-(YUM-sees)-interj.-Used to express surprise when one has realized that one has eaten too much of something yummy.
-Nerdy Tomato

A P P A R E L S H I R T S

w o m e n / g i r l s



100%
ORGANIC
COTTON
NATURAL!

W/G Blueberries Natural
#T-W1



W/G Broccoli Bunch Natural
#T-W2



W/G Carrot/Kale Natural
#T-W3



W/G Apple Natural
#T-W4



W/G LG Frolicking Natural
#T-W5



W/G LG Flowers Natural
#T-W6



W/G NT Under Bed Pink
#T-W7



W/G Mushroom Green
#T-W8



W/G LG Skating Long
#T-W9



W/G Apricot Cami
#T-W10



W/G Seen LG? Cami
#T-W11



W/G Mushroom Cami
#T-W12

Back of the shirts contain character name in small print near collar.



A P P A R E L S H I R T S

i n f a n t / t o d d l e r

NOTE:

Short Sleeved white is DEFAULT garment,
 to customize garment style,
 add code word after item #:
 long-sleeved= "Long"
 white onesie="onesie"
 organic onesie="organic onesie"
 (For shirt color variations,
 add color after item #)
 Available colors:
 white (default), green, yellow, pink, blue



Shy Peanut
#T-K5



Goofy Pepper
#T-K1



Pink Apricot
#T-K2



Blue Blueberries
#T-K3



Giddy Banana
#T-K4

(long-sleeved shown,
 add "Long" after item #
 for Long sleeved.)



Political Pom
#T-K6



Banana/Onion
#T-K8



No Paparazzi Peas!
#T-K9



Kiwi/Orange/Blackberry
#T-K10



Opera Kiwi
#T-K7



All designs available in
 onesie style garments.
 Onesie Colors:
 Organic (shown)
 and white
 Add: "Onesie"
 after item #



NT Ice Cream
#T-K11



Blackberry
#T-K12

"DREAM BIG. REALLY REALLY BIG!" -Nerdy Tomato

CUSTOM
 DESIGNS
 AVAILABLE!
 Inquire via email



A P P A R E L S H I R T S C O N T I N U E D

front

back



M/B Hee Hee Hee
#T-M2



front

back



M/B No Paparazzi Peas Gold
#T-M4



M/B Punk Rock
#T-M5



front

back

front

back

front

back



W/G Messiness is a sign of creativity. Tank
#T-W16



W/G Dream even further. Tank
#T-W17



W/G Don't decide on a flavor. Tank
#T-W18



M O R E : I T E M S
c h a r a c t e r



"Everything's better with Parsley"
#APRON-1



"Cooking is Fun!"
#APRON-2



"CHEERS!"
#APRON-3



Political Pomegranate Button
#miniBUT-1



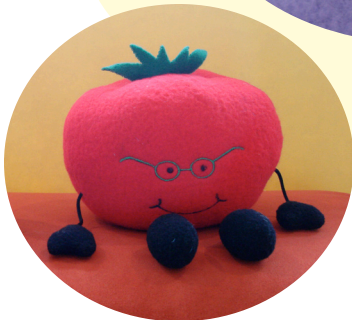
No Paparazzi Peas Button
#BUT-2



Supermodel Apple Core
Canvas Bag
#BAG-1

A S K
A B O U T
C U S T O M
I T E M S

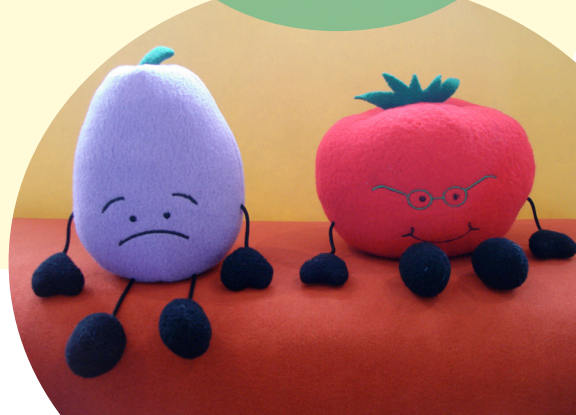
P L U S H ' S F L E E C E
c h a r a c t e r



**SUPER
SOFT
FLEECE!**

7 inch
SOFT FLEECE PLUSH
CHARACTERS:
TOMATO: #P-1 (shown)
GRAPE: #P-2 (shown)
PEANUT: #P-3
PEA: #P-4
PEACH: #P-5
APRICOT: #P-6
CARROT: #P-7

*Collect the
WHOLE BUNCH!*



NUTRITION FLASHCARDS

LEARNING made FUN

#NUT-1



The Lunchbox Bunch
NUTRITION FLASHCARDS!

Learning to eat **HEALTHY** has **NEVER** been this **FUN!**

22 FUN CHARACTER CARDS

Sinister Peach	Paparazzi Peas
Opera-Singing Kiwi	Nerdy Tomato
Shake-it Blackberry	Not Amused Raspberry
The Broccoli Bunch	Giddy Banana
Socialite Kale	Loves Singing in the Rain Avocado
Boogie Woogie Orange	Vain Asparagus
Political Pomegranate	Prima Donna Apricot
Meditating Mushroom	Marathon Running Grapefruit
Little Lost Grape	Popstar Cherry
Awkward Carrot	Goofy Bellpepper
Parachuting Blueberries	Cowboy Zucchini

Sinister PEACH

Despite being quite a sinister character on the outside, known for his mischievous evil plans and 'heeheehee' laughter-peaches are quite healthy foods!

NUTRITION - FACTS

Calories/serving: _____ Fiber: _____
 Fat: _____ Protein: _____ Carbohydrates: _____ Sugar: _____
V I T A M I N S
 A: _____ C: _____ E: _____ B1: _____ B6: _____ B12: _____
 Healing-Properties: _____
 Favorite-RECIPE: _____
 SEASON: _____ GROWN-where? _____
B O N U S - Q U E S T I O N
 Peaches are great for your SKIN, do you know WHY?
 ANSWER: _____

Opera-Singing KIWI

Singing opera isn't the only talent of this tiny golf ball sized fruit with the scratchy auburn exterior. If you can get past the scruff you'll be quite pleased with your yummy rewards!

NUTRITION - FACTS

Calories/serving: _____ Fiber: _____
 Fat: _____ Protein: _____ Carbohydrates: _____ Sugar: _____
V I T A M I N S
 A: _____ C: _____ E: _____ B1: _____ B6: _____ B12: _____
 Healing-Properties: _____
 Favorite-RECIPE: _____
 SEASON: _____ GROWN-where? _____
B O N U S - Q U E S T I O N
 KIWI is also the nickname for a person who is a native of what country?
 ANSWER: _____

22 CARDS
PER PACK!

Shake-it BLACKBERRY

Sure this tiny purple berry knows how to get his groove on, but it's no wonder he has all that energy with the nutrition overload he packs behind that wacky exterior.

NUTRITION - FACTS

Calories/serving: _____ Fiber: _____
 Fat: _____ Protein: _____ Carbohydrates: _____ Sugar: _____
V I T A M I N S
 A: _____ C: _____ E: _____ B1: _____ B6: _____ B12: _____
 Healing-Properties: _____
 Favorite-RECIPE: _____
 SEASON: _____ GROWN-where? _____
B O N U S - Q U E S T I O N
 Blackberries are hard to beat when it comes to nutrition, but name five other berries you can eat.
 ANSWER: _____

Designed by
Kathleen Patalsky,
B.S. Health Promotion from
American University

FULL
COLOR
4x5-Cards

PICTURE-STORYBOOK

Nerdy Tomato

Nerdy Tomato's Drizzly Day Adventure!



Written and Illustrated by: Kathleen Patalsky ©2007 Polished DC LLC

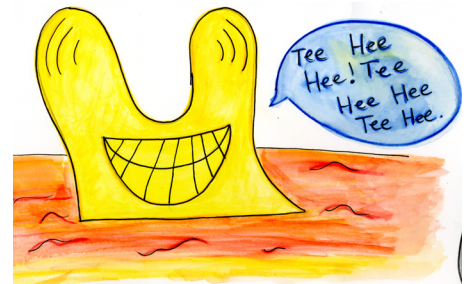
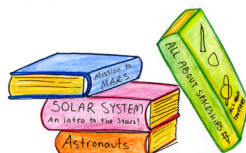
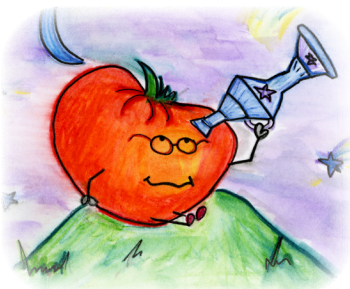
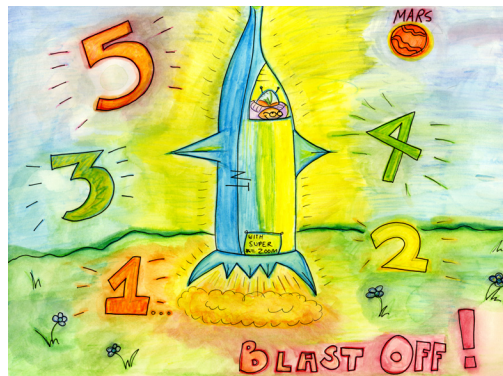
A **drizzly day** in **Tomato Town** is not quite what it seems for this little tomato with a **big imagination**.

Help **Nerdy Tomato** (and his cookie-stealing cat **Cliff**) **gear up, blast off and zoom** through the solar system on their **mission to Mars!** Help them find the **best moon rocks**...and avoid the ones that **giggle!**

Will **Nerdy Tomato** complete his mission and return home in time for his Mom's **goodnight kiss** and bedtime snack of **cookies?**

FIRST EDITION PICTURE STORYBOOK
NERDY TOMATO'S DRIZZLY DAY ADVENTURE

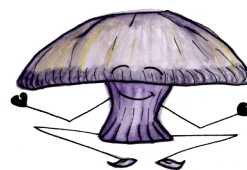
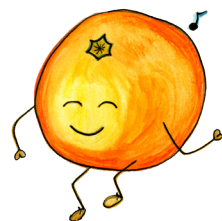
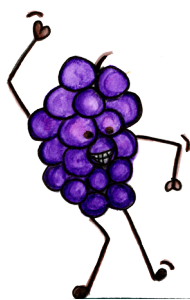
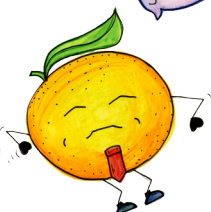
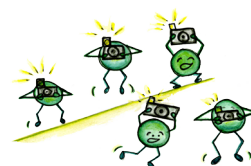
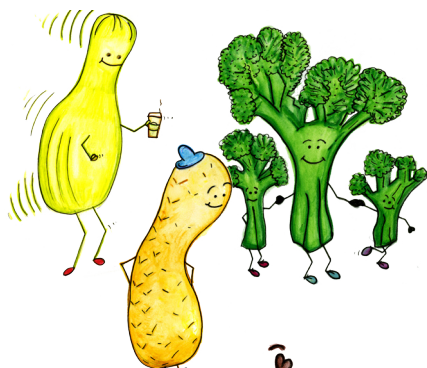
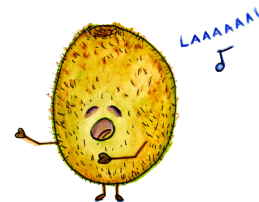
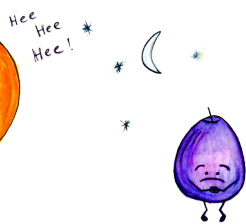
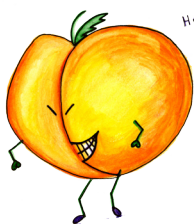
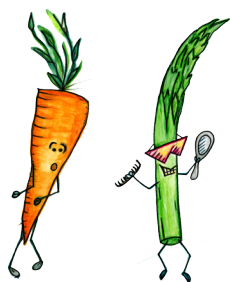
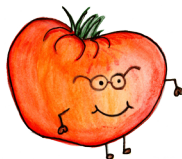
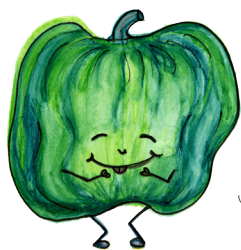
#BOOK-1



CIRCLE-IT

GROCERY

LIST.....



APPLAUSE



