



Fall/Winter Catalog 2007



“THINGS AND PEOPLE ARE  
NOT ALWAYS AS THEY APPEAR.”  
-Nerdy Tomato

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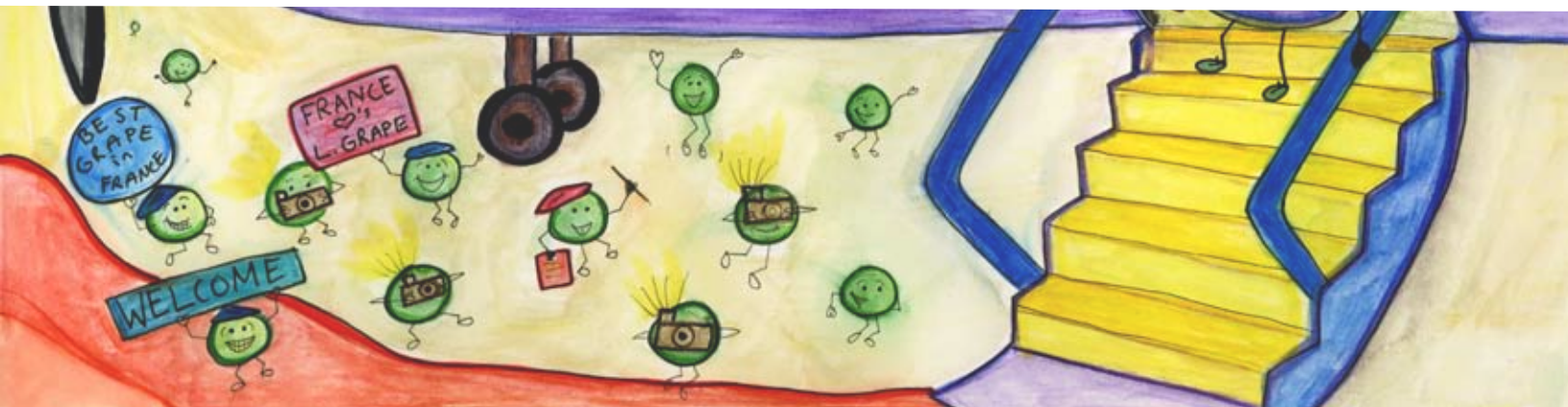
T: 917.848.6181

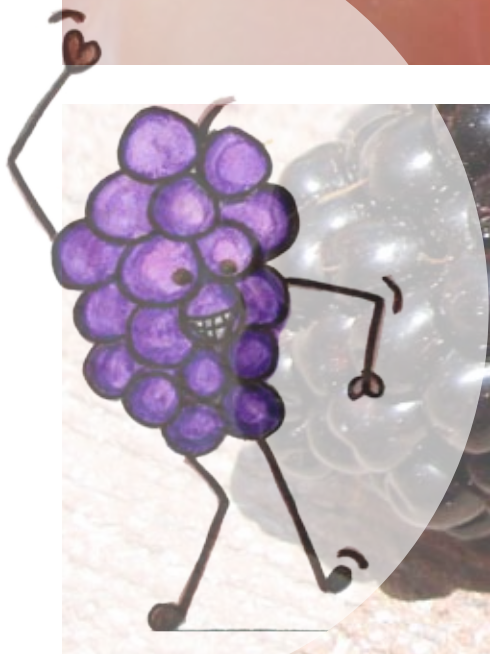
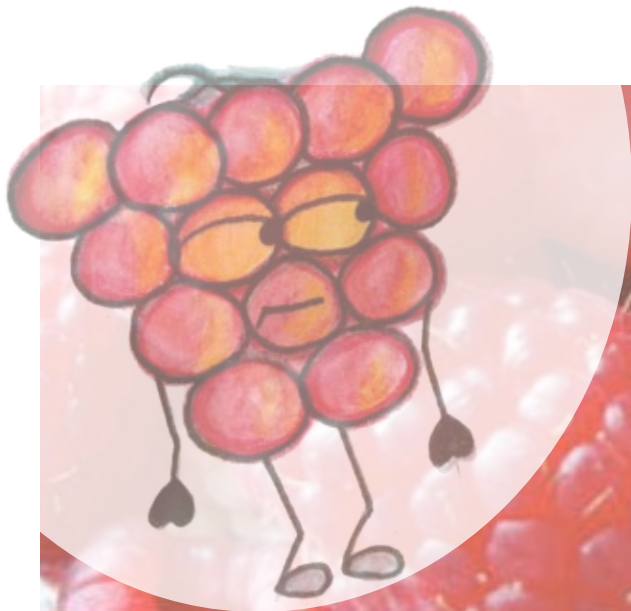
NEW YORK, NY 10012

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- pg.10 Greeting Cards BIRTHDAYS
- pg.12 Greeting Cards FRIENDS/THANKS
- pg.13 Greeting Cards OCCASIONS
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# FEATURED PRODUCTS

Opera-Singing Kiwi T-shirt

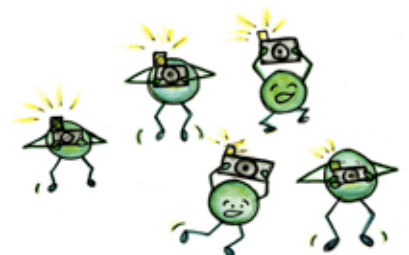


front: Kiwi back: La! La! La! La!'s in multiple colors

No Paparazzi Peas T-shirt



Available in white, green or pink  
front: "No Paparazzi Peas" back: logo



Parachuting Blueberries Blue Cuff T-Shirt



front: Blueberries back: logo



Prima Donna Apricot Pink Cuff T-shirt

front:  
Apricot  
back: logo



Meditating Mushroom T-shirt  
front: Triple Mushrooms  
back: Mushroom  
Available in: white



Shy Peanut T-shirt



front: Peanut back: Peanut Peeking  
Available in: yellow, white

front: Peach  
back: logo  
Available in:  
yellow, white

### Sinister Peach T-shirt



### Giddy Banana



front: Banana  
back: logo  
Available in:  
white

Hollywood Girls,  
No Paparazzi Peas T-shirt



front: image back: blank  
Available in: white, pink cuff/white (shown)

Nerdy Tomato  
Ice Cream T-shirt



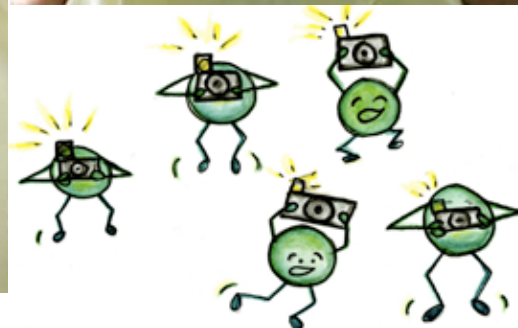
front: Image  
back: blank  
Available in:  
white

Nerdy Tomato "Happy Place" T-shirt  
Available in white



No Paparazzi Peas,  
minimalist T-shirt

Available in:  
white, yellow, pink,  
blue, green



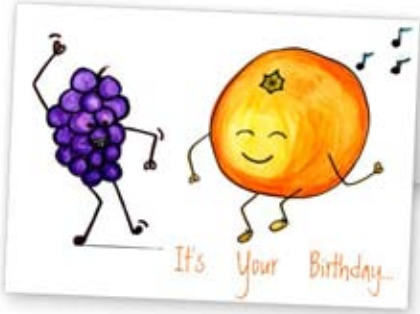
# Political Pomegranate T-shirt



front: Pom  
back:  
triple Pom's  
Available in:  
pink, white



GREETING CARDS  
 birthday day



Boogie Woogie Orange & Shake-it Blackberry  
 Go Crazy Birthday  
 #GC-B1

Giddy Goofy Giggly Birthday  
 #GC-B2

Rock On Birthday  
 #GC-B3



NT Balloon Birthday  
 #GC-B5



You're Juiced! Birthday  
 #GC-B6

All greeting cards are 5x7  
 Glossy Coat  
 Premium Ultra-heavyweight  
 (120#) card stock



100% PURE  
 FRESH  
 AND  
 LOVABLE!

G R E E T I N G C A R D S  
 b i r t h d a y



...from the whole BUNCH of us!



The Broccoli Bunch

From the Bunch Birthday  
 #GC-B7

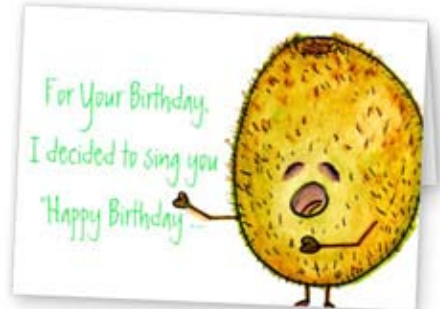


It's your Birthday....  
 ...ZEN it out.



Meditating Mushroom

Meditating Birthday  
 #GC-B8



For Your Birthday,  
 I decided to sing you  
 'Happy Birthday...'

...but then I remembered that I can't sing.  
 (So this Opera-Singing Kiwi will have to do.)

Happy Birthday Opera



Opera-Singing Kiwi

Opera Kiwi Birthday  
 #GC-B9



(I wrapped it myself.)  
 Happy Birthday.

I Wrapped it Myself Birthday  
 #GC-B10



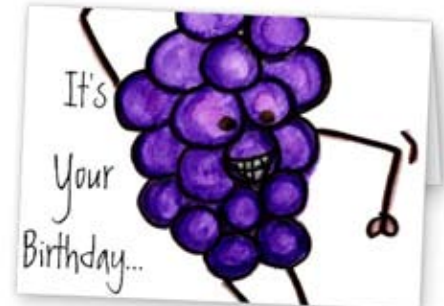
It's Your  
 Birthday.

...feel free to be a Prima Donna!  
 Happy Birthday!



Prima Donna Apple

Prima Donna Birthday  
 #GC-B11



It's  
 Your  
 Birthday...

...feel free to Shake-It like a Blackberry!



Happy Birthday!

Shake-It Blackberry

Shake-it! Birthday  
 #GC-B12

"BIRTHDAYS ARE A BOOGIE WOOGIE KIND OF DAY."  
 -Boogie Woogie Orange

GREETING CARDS  
 friends      foes      thanks



...we're quite the bunch of friends...



You Me Friends  
 #GC-F1



Hee Hee Hee!



HeeHeeHee  
 #GC-S1



...I messed up.



I messed up.  
 #GC-S2

"I KNOW my BEST FRIENDS BY THE SOUND OF THEIR GIGGLE."  
 -Giggling Onion



...you can do it!



Keep it Up  
 #GC-E1



(No applause sign needed.)

Thank you



No applause sign needed.

#GC-T1



No one makes me giggle like you do!

(That's what friends are for.)



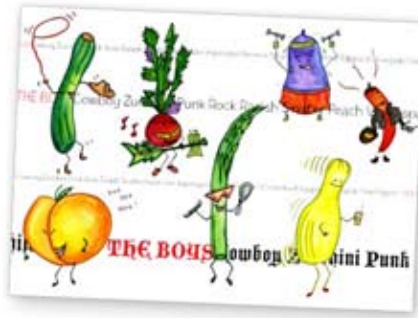
No one makes me giggle...  
 #GC-F2

# GREETING CARDS

## occasions



Ladies Close Blank  
#GC-BL1



Guys Lines Blank  
#GC-BL2



Giggling and Giddy Blank  
#GC-BL3

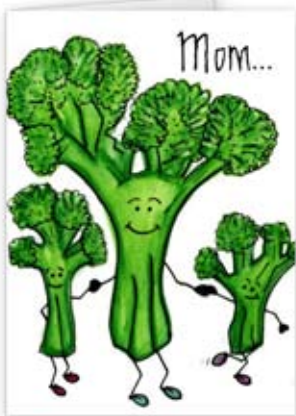


Guys Typecast Blank  
#GC-BL4

"HOLIDAYS ARE ABOUT  
DREAMING OF THE  
POST-SKATING HOT CHOCOLATE"  
-Little Last Grape



Grape Beach Blank  
#GC-BL5



Mother's Bunch  
#GC-M08

...You raised a great BUNCH of us!

Happy Mothers Day!



The Broccoli Bunch

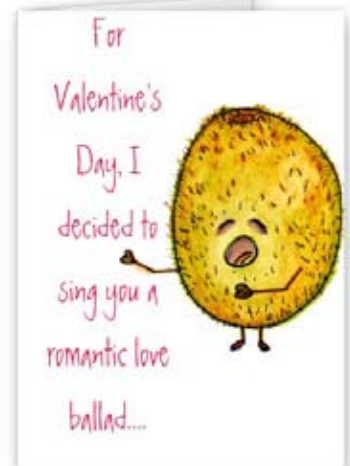


...dreaming of the post skating hot chocolate



Wishing all your holiday dreams come true...  
Happy Holidays!

Grape Hot Choc. Holiday  
#GC-HOL07



For  
Valentine's  
Day, I  
decided to  
sing you a  
romantic love  
ballad....

but then I remembered that I can't sing...  
(So this Opera Singing Kiwi will have to do...)

Happy Valentine's Day

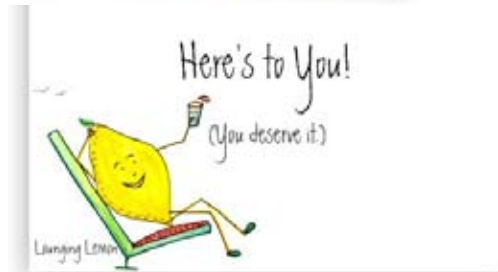


Opera Singing Kiwi

Opera Kiwi  
V-Day  
#GC-V08

# GREETING CARDS

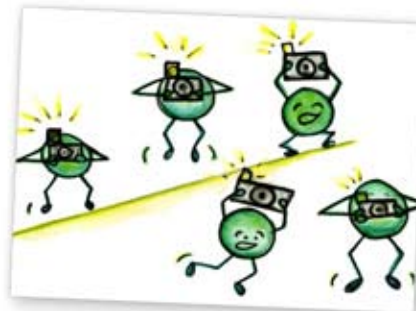
## congratulations



Cheers to you! Lemon  
#GC-C1

No Paparazzi Peas! Congrats  
#GC-C2

Giddy Congratulation:  
#GC-C3



NT Dream Big  
#GC-C4

Get ready for the Paparazzi!  
#GC-C5

SP Dream Big  
#GC-C6

"DAYDREAMS ARE WHERE HAPPINESS BEGINS."  
-Little Lost Grape

# GREETING CARDS

missing / thinking

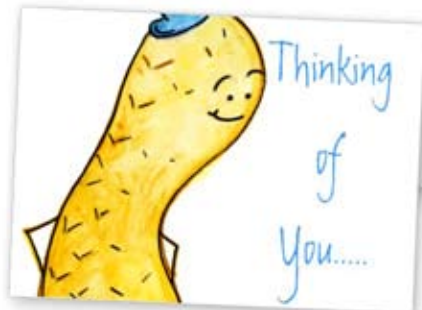


Awkward Not Around  
#GC-M1

Missing you Lost  
#GC-M2

Not Amused Not Around  
#GC-M3

All greeting cards are 5x7  
Glossy Coat  
Premium Ultra-heavyweight  
(120#) card stock



Hello Blueberries  
#GC-TH1

NT Twiddle Toes  
#GCB-TH3



SP Thinking Smile  
#GCB-TH2



# GREETING CARDS

## character



Angry Parsley  
#GC-CH1

Angry Parsley



Supermodel  
Apple Core  
#GC-CH2

Supermodel Apple Core



Vain Asparagus  
#GC-CH3

Vain Asparagus



Giddy Banana  
#GC-CH4

Giddy Banana



Likes Strolling  
in the Rain  
Avocado  
#GC-CH5

Likes  
Strolling  
in the Rain  
Avocado



Awkward Carrot  
#GC-CH6

Awkward Carrot



The  
Broccoli Bunch  
#GC-CH7

The Broccoli Bunch



South Beach  
String Bean  
#GC-CH8

South Beach String Bean



Cannonball  
Diving Coconut  
#GC-CH9

Cannonball Diving  
Coconut

# GREETING CARDS

character



Goofy Bellpepper  
#GC-CH10

Goofy Bell Pepper



Parachuting Blueberries  
#GC-CH11



Popstar Cherry  
#GC-CH12

Popstar Cherry

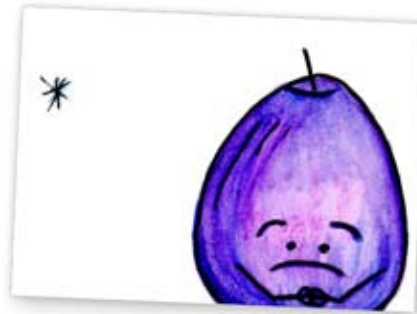


Prima Donna Apricot  
#GC-CH13



Renegade Chili Pepper  
#GC-CH14

Renegade Chili Pepper

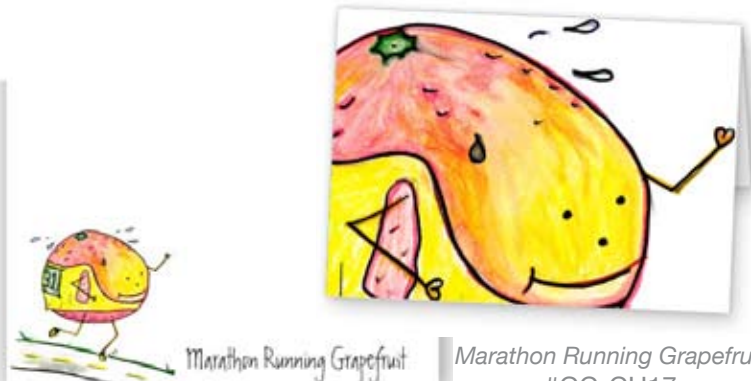


Little Lost Grape  
#GC-CH15



Lounging Lemon

Lounging Lemon  
#GC-CH16



Marathon Running Grapefruit

Marathon Running Grapefruit  
#GC-CH17

# GREETING CARDS

## character



Nervous Squash  
#GC-CH18



Nervous Squash



Personal Assistant Cucumber  
#GC-CH19



Cucumber



Shy Peanut  
#GC-CH20



Shy Peanut



Cowboy Zucchini  
#GC-CH21



Cowboy Zucchini



Shake-it Blackberry  
#GC-CH22



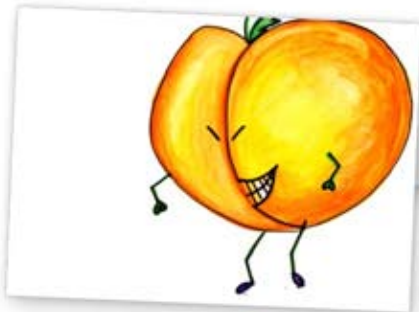
Shake-it Blackberry



Socialite Kale  
#GC-CH23



Socialite Kale



Sinister Peach  
#GC-CH24



Sinister Peach



Punk Rock Radish  
#GC-CH25



Punk Rock Radish

G R E E T I N G C A R D S  
c h a r a c t e r



Meditating Mushroom  
#GC-CH26



Meditating Mushroom



Giggling Onion  
#GC-CH27



Giggling Onion



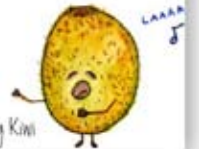
Nerdy Tomato  
#GC-CH28



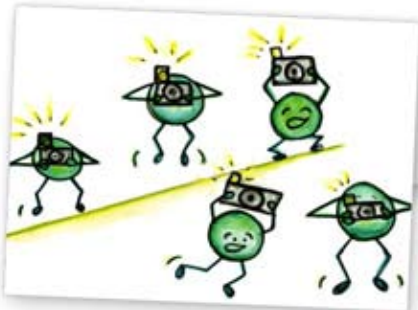
Nerdy Tomato



Opera Singing Kiwi  
#GC-CH29



Opera Singing Kiwi



Paparazzi Peas  
#GC-CH30



Paparazzi Peas



Boogie Woogie Orange  
#GC-CH31



Boogie Woogie Orange



80's Workout Eggplant  
#GC-CH32



80's Workout Eggplant



Not Amused Raspberry



Not Amused Raspberry  
#GC-CH33

# NOTE CARD PACKS

g l o s s y

## NERDY TOMATO NOTECARD SETS

SET 1-DREAMY SET 2-GESTURES  
 4"x5.6" Ultra-heavyweight (120#) card stock  
 8 CARDS/ENVELOPES PER PACK  
 4 DESIGNS/2 EACH



NT Gestures Notecard Set  
 #NCPACK-NT2



NT Dreamy Notecard Set  
 #NCPACK-NT1

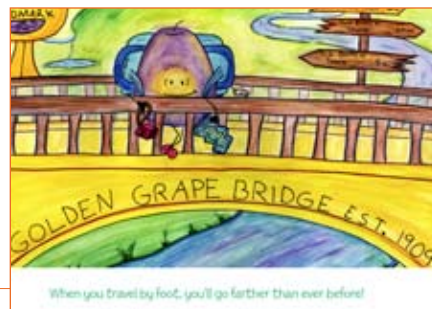
"DREAMS, BOOKS, SPACESHIPS, AND COOKIES, ....  
 THERE'S NEVER ENOUGH!" -Nerdy Tomato

## LITTLE LOST GRAPE NOTECARD SETS

SET 1-SEASONS SET 2-TRAVEL  
 4"x5.6" Ultra-heavyweight (120#) card stock  
 8 CARDS/ENVELOPES PER PACK  
 4 DESIGNS/2 EACH



LG Seasons Notecard Set  
 #NCPACK-LG1



LG Travel Notecard Set  
 #NCPACK-LG1

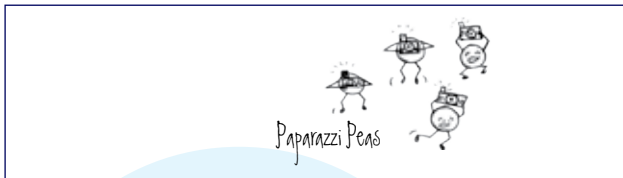
"IT'S OK TO GET LOST SOMETIMES."  
 -Little Lost Grape

# FLAT NOTE CARD BOXED-SET LETTER PRESSED

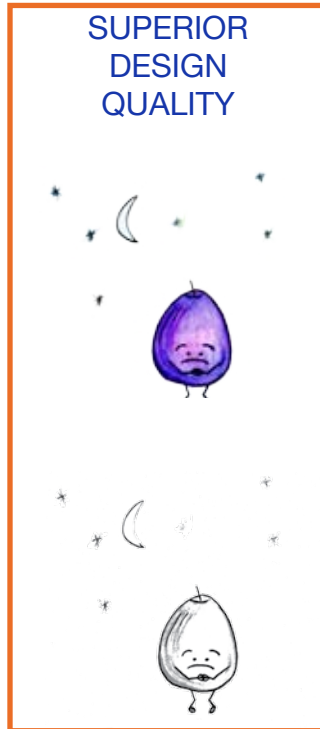
PP Private Note Letterpress  
#NCP-PP1



green ink letterpress  
(above-card, below-envelope)



SUPERIOR  
DESIGN  
QUALITY



LG Little Note Letterpress  
#NCP-LG2



lavender ink letterpress  
(above-card, below-envelope)



## GREETING CARDPACKS a s s o r t e d

ALL PACKS CONTAIN 10 CARDS/ENVELOPES

ALL BIRTHDAYS-ASSORTED #GCP-B

ALL FRUIT-ASSORTED #GCP-FRUIT

ALL VEGGIES-ASSORTED #GCP-VEG

CHARACTER BLANK- RANDOM ASSORTMENT #GCP-CHB

DOUBLE PACK! (20 CARDS) CHARACTER BLANK-

## POSTCARD SPECIALS!

ANY BLANK CARD DESIGN CAN BE MADE INTO A POST CARD!

GLOSSY Ultra-heavyweight (120#) card stock  
SEE FORM FOR ORDERING INSTRUCTIONS.

## DISPLAY SPECIAL!

#D-200

200 CARDS 24 POCKET FLOOR RACK

#D-100

100 CARDS 12 POCKET COUNTER  
RACK

#D-50

50 CARDS 6 POCKET COUNTER RACK

## BULK STARTER

#BULK-1

500 assorted cards

#BULK-2

1000 assorted cards  
(Plus 15% off next order)

# A P P A R E L S H I R T S

m e n / b o y s



M/B Angry Parsley Green  
#T-M6



M/B Punk Rock Radish Blue  
#T-M7



M/B Broccoli Bunch Green  
#T-M8



M/B Sinister Peach Ringer  
#T-M9



M/B Not Amused Rasp Ringer  
#T-M10



M/B Opera Kiwi Ringer  
#T-M11

## T S H I R T O R D E R

### O V E R V I E W

#### SIZES

INFANT 6 mos., 12 mos, 18 mos. 24 mos.  
TODDLER 2T, 3T, 4T  
YOUTH S-L  
MEN S-XXL  
WOMEN S-XL

T-shirt designs are customizable-upon request. Any character can be used as inspiration. Ask about options.

T-shirts are HIGHEST QUALITY transfer images-no 'screen decal' styles here!

Yumsies-(YUM-sees)-interj.-Used to express surprise when one has realized that one has eaten too much of something yummy.  
-Nerdy Tomato

# A P P A R E L S H I R T S

w o m e n / g i r l s

100%  
ORGANIC  
COTTON  
NATURAL!



W/G Blueberries Natural  
#T-W1



W/G Broccoli Bunch Natural  
#T-W2



W/G Carrot/Kale Natural  
#T-W3



W/G Apple Natural  
#T-W4



W/G LG Frolicking Natural  
#T-W5



W/G LG Flowers Natural  
#T-W6



W/G NT Under Bed Pink  
#T-W7



W/G Mushroom Green  
#T-W8



W/G LG Skating Long  
#T-W9



W/G Apricot Cami  
#T-W10



W/G Seen LG? Cami  
#T-W11



W/G Mushroom Cami  
#T-W12

Satin trimmed  
strap

Back of the shirts contain character name in small print near collar.



# A P P A R E L S H I R T S

## i n f a n t / t o d d l e r

NOTE:

**Short Sleeved white is DEFAULT garment,**  
to customize garment style,  
add code word after item #:  
long-sleeved= "Long"  
white onesie="onesie"  
organic onesie="organic onesie"  
(For shirt color variations,  
add color after item #)  
Available colors:  
white (default), green, yellow, pink, blue



Shy Peanut  
#T-K5



Goofy Pepper  
#T-K1



Pink Apricot  
#T-K2



Blue Blueberries  
#T-K3



Giddy Banana  
#T-K4

(long-sleeved shown,  
add "Long" after item #  
for Long sleeved.)



Political Pom  
#T-K6



Banana/Onion  
#T-K8



No Paparazzi Peas!  
#T-K9



Kiwi/Orange/Blackberry  
#T-K10



Opera Kiwi  
#T-K7



All designs available in  
onesie style garments.  
Onesie Colors:  
Organic (shown)  
and white  
Add: "Onesie"  
after item #



NT Ice Cream  
#T-K11



Blackberry  
#T-K12

"DREAM BIG. REALLY REALLY BIG!" -Nerdy Tomato

CUSTOM  
DESIGNS  
AVAILABLE!  
Inquire via email



A P P A R E L S H I R T S  
C O N T I N U E D

front

back



M/B Hee Hee Hee  
#T-M2

front

back



M/B No Paparazzi Peas Gold  
#T-M4

M/B Punk Rock  
#T-M5

front

back

front

back

front

back



W/G Messiness is a sign of creativity. Tank  
#T-W16

W/G Dream even further. Tank  
#T-W17

W/G Don't decide on a flavor. Tank  
#T-W18



M O R E : I T E M S  
c h a r a c t e r



"Everything's better with Parsley"  
#APRON-1



"Cooking is Fun!"  
#APRON-2



"CHEERS!"  
#APRON-3



Political Pomegranate Button  
#miniBUT-1



No Paparazzi Peas Button  
#BUT-2



Supermodel Apple Core  
Canvas Bag  
#BAG-1

A S K  
A B O U T  
C U S T O M  
I T E M S

P L U S H ' S F L E E C E  
c h a r a c t e r



**SUPER  
SOFT  
FLEECE!**

7 inch  
SOFT FLEECE PLUSH  
CHARACTERS:  
TOMATO: #P-1 (shown)  
GRAPE: #P-2 (shown)  
PEANUT: #P-3  
PEA: #P-4  
PEACH: #P-5  
APRICOT: #P-6  
CARROT: #P-7

*Collect the  
WHOLE BUNCH!*



# NUTRITION FLASHCARDS LEARNING made FUN

#NUT-1

**22 FUN CHARACTER CARDS**

Sinister Peach	Paparazzi Peas
Opera-Singing Kiwi	Nerdy Tomato
Shake-it Blackberry	Not Amused Raspberry
The Broccoli Bunch	Giddy Banana
Socialite Kale	Love's Singing in the Rain Avocado
Boogie Woogie Orange	Vain Asparagus
Political Pomegranate	Prima Donna Apricot
Meditating Mushroom	Marathon Running Grapefruit
Little Lost Grape	Popstar Cherry
Awkward Carrot	Goofy Bellpepper
Parachuting Blueberries	Cowboy Zucchini

## Sinister PEACH

Despite being quite a sinister character on the outside, known for his mischievous evil plans and 'heeheehee' laughter-peaches are quite healthy foods!

### NUTRITION-FACTS

Calories/serving: \_\_\_\_\_ Fiber: \_\_\_\_\_  
 Fat: \_\_\_\_\_ Protein: \_\_\_\_\_ Carbohydrates: \_\_\_\_\_ Sugar: \_\_\_\_\_  
 V I T A M I N S  
 A: \_\_\_\_\_ C: \_\_\_\_\_ E: \_\_\_\_\_ B1: \_\_\_\_\_ B6: \_\_\_\_\_ B12: \_\_\_\_\_  
 Healing-Properties: \_\_\_\_\_  
 Favorite-RECIPE: \_\_\_\_\_  
 SEASON: \_\_\_\_\_ GROWN-where? \_\_\_\_\_  
**BONUS-QUESTION**  
 Peaches are great for your SKIN, do you know WHY?  
 ANSWER: \_\_\_\_\_

## Opera-Singing KIWI

Singing opera isn't the only talent of this tiny golf ball sized fruit with the scratchy nubum exterior. If you can get past the scruff you'll be quite pleased with your yummy rewards!

### NUTRITION-FACTS

Calories/serving: \_\_\_\_\_ Fiber: \_\_\_\_\_  
 Fat: \_\_\_\_\_ Protein: \_\_\_\_\_ Carbohydrates: \_\_\_\_\_ Sugar: \_\_\_\_\_  
 V I T A M I N S  
 A: \_\_\_\_\_ C: \_\_\_\_\_ E: \_\_\_\_\_ B1: \_\_\_\_\_ B6: \_\_\_\_\_ B12: \_\_\_\_\_  
 Healing-Properties: \_\_\_\_\_  
 Favorite-RECIPE: \_\_\_\_\_  
 SEASON: \_\_\_\_\_ GROWN-where? \_\_\_\_\_  
**BONUS-QUESTION**  
 KIWI is also the nickname for a person who is a native of what country?  
 ANSWER: \_\_\_\_\_

22 CARDS  
PER PACK!

## Shake-it BLACKBERRY

Sure this tiny purple berry knows how to get his groove on, but it's no wonder he has all that energy with the nutrition overload he packs behind that wacky exterior.

### NUTRITION-FACTS

Calories/serving: \_\_\_\_\_ Fiber: \_\_\_\_\_  
 Fat: \_\_\_\_\_ Protein: \_\_\_\_\_ Carbohydrates: \_\_\_\_\_ Sugar: \_\_\_\_\_  
 V I T A M I N S  
 A: \_\_\_\_\_ C: \_\_\_\_\_ E: \_\_\_\_\_ B1: \_\_\_\_\_ B6: \_\_\_\_\_ B12: \_\_\_\_\_  
 Healing-Properties: \_\_\_\_\_  
 Favorite-RECIPE: \_\_\_\_\_  
 SEASON: \_\_\_\_\_ GROWN-where? \_\_\_\_\_  
**BONUS-QUESTION**  
 Blackberries are hard to beat when it comes to nutrition, but name five other berries you can eat.  
 ANSWER: \_\_\_\_\_

Designed by  
Kathleen Patalsky,  
B.S. Health Promotion from  
American University

FULL  
COLOR  
4x5-Cards

# PICTURE-STORYBOOK

## Nerdy Tomato

### Nerdy Tomato's Drizzly Day Adventure!



Written and Illustrated by: Kathleen Patalsky ©2007 Published DC LLC

FIRST EDITION PICTURE STORYBOOK  
NERDY TOMATO'S DRIZZLY DAY ADVENTURE

A **drizzly day** in **Tomato Town** is not quite what it seems for this little tomato with a **big imagination**.

Help **Nerdy Tomato** (and his cookie-stealing cat **Cliff**) **gear up, blast off and zoom** through the solar system on their **mission to Mars!** Help them find the **best moon rocks**...and avoid the ones that **giggle!**

Will **Nerdy Tomato** complete his mission and return home in time for his Mom's **goodnight kiss** and bedtime snack of **cookies?**

#BOOK-1



CIRCLE-IT

GROCERY

LIST.....

