

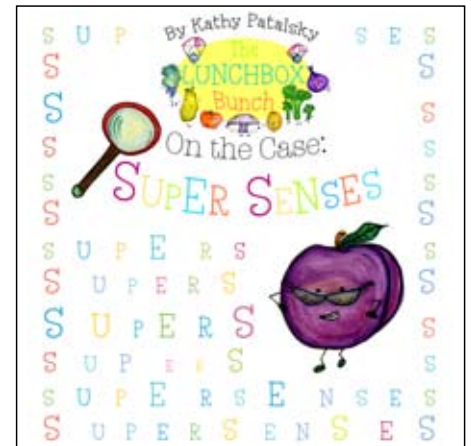
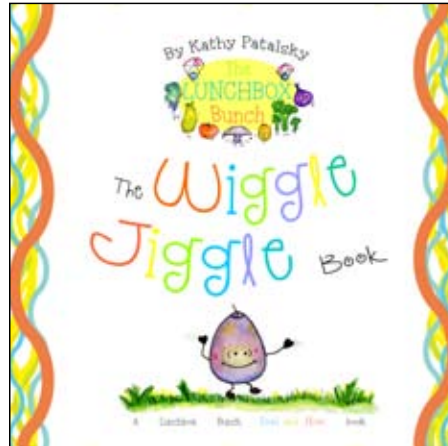
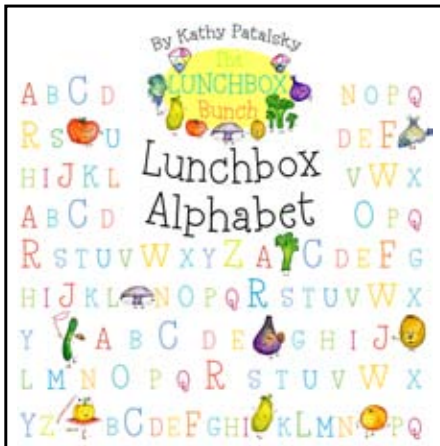


Meet The Lunchbox Bunch

The Lunchbox Bunch is a wacky crew of friendly fruits and veggies, each with a unique personality.

Meet Paparazzi Peas, The Broccoli Bunch and more as they promote a healthy lifestyle for kids!

The Book Series.



Merchandising Philosophy.

The merchandising program will reflect the creativity, health and fun as presented by The Lunchbox Bunch. Dedicated to brands and retailers with a "healthy living" philosophy including upscale children's and natural/whole food stores and brands.

Target Audience.

*Kids ages 2-6 *Secondary: Parents, caregivers, educators, physicians.



Kathy Patafsky, creator of The Lunchbox Bunch

Kathy grew up in the seaside community of Santa Cruz, California. She currently resides in New York City. A California girl at heart, Kathy is a life long vegetarian. Which may explain why she has a special fondness for fruits and veggies, and enjoys using them as her muses.

Kathy earned a bachelor of science degree in Health Promotion from American University in Washington, DC. She also attended Otis School of Art and Design in Los Angeles, California.



Awards & Events

**Honorable Mention, Children's Book Category
at the 2008 Hollywood Book Festival**

www.hollywoodbookfestival.com

Awarded to: Kathy Patafsky, The Wiggle Jiggle Book.

READINGS AND EVENTS:

WHOLE FOODS MARKET, NYC

Stovetop Storytime, Fall 2008-Continuing in 2009!

Presented by The Lunchbox Bunch. A SOLD OUT EVENT!

Presented at The Whole Foods Bowery Culinary Center.

Represented by:

JOAN PACKARD LUKS, THE SERENATA GROUP

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www.lunchboxbunch.com

